

# Ever Wonder What It's Like To Collect Thousands Of Dollars Online, Every Day?

For this former New York City cab driver, these few simple changes made *all* the difference...

**TAMPA, FL - If you own or operate a for-profit business** and you want to make at *least* an extra \$50,000 to \$100,000 in the next 12 months... then you should probably talk to Craig Garber.

You see, Mr. Garber is an absolute *genius* when it comes to *immediately* increasing sales and producing overnight cash-flow surges, for nearly any kind of for-profit business. He is also the author of a breakthrough new business book, called "*How To Make Maximum Money With Minimum Customers.*"

His methods are unconventional, but so is his story. For instance, Garber was once so desperate he worked night shifts as a cabbie, not far from the gritty housing projects where he grew up, in the Bronx. His future looked pretty bleak back then, but after several tries at it, Garber developed a few unique marketing strategies that took him *light-years* from his humble beginnings. Today, he lives in a sprawling Florida lake-house, surrounded by sunshine, orange trees, and a loving family.

Over the last 11 years, Garber's also used these strategies to help more than 263 clients in 67 different industries around the world, sell millions of dollars worth of their own goods and services.

## Sick And Tired Of Making The Same Business Mistakes, Over And Over Again?

Don't worry, you just need to find the "hidden money" in your business, and in Garber's new book, that's exactly what you'll discover. He shows you *where* the money's hiding, *and* how to get it.

You'll find out how to "leverage" your time, so you can do something once and get paid for it over-and-over again, no matter what kind of business you're in. Doesn't matter whether you own a busy consulting or medical practice downtown... a friendly service or retail business in the suburbs... a car wash, a dry cleaners, or a restaurant way out in the middle of nowhere... or even an online information publishing business. For example:

- A lead generation strategy revealed on page 66, is getting one of Garber's clients, a **financial services professional in St. Louis, 51% more leads. And because these leads are also more qualified leads, profits have gone up over 60%.**
- An entrepreneur in Switzerland, *already* quite successful, used two strategies right from Garber's book (#4 and #6), to **pull in \$304,044.82 in 7 days alone -- almost all at 90% profit.**
- Then there's the real estate trainer from Apollo Beach, Florida, who worked with Garber and **just completed his best year ever... grossing over 7 figures in one month alone, during an extremely successful online "launch."** Garber was instrumental in designing the overall strategy for this launch, and he also suggested a few ways



## THIS FORMER CAB DRIVER NOW MAKES OVER \$11,124 A WEEK USING THESE STRATEGIES!

**Garber's book shows you how to make money, even while you're out relaxing with your family!** The author of "*How To Make Maximum Money With Minimum Customers*" says, "Spending quality time with your family is the best thing about owning a business. Unfortunately, most entrepreneurs don't get to enjoy this lifestyle, because they're too busy trading time for money, *and...* too busy earning a living... to have any fun."

of creating multiple streams of ongoing income. The result? **First month's ongoing continuity income was over \$470,000 gross.**

All this was done smack dab in the middle of the recession, using the techniques in Chapters 6, 7, and 8.

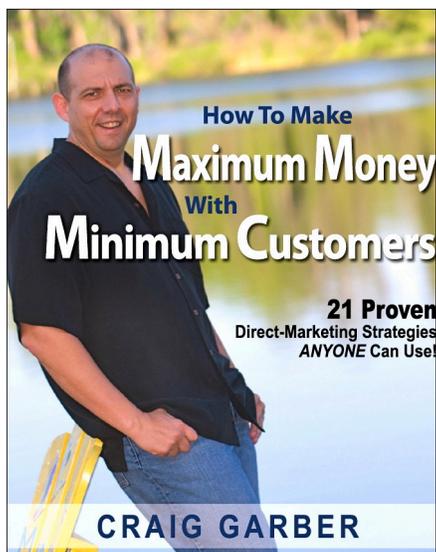
## 9 Facts Every Entrepreneur MUST Know

Here are just a few of the many things you'll discover inside this eye-opening book :

- 1. How to attract pre-qualified customers who are ready to buy from you, now!** This is a *lot* easier than trying to *convince* people to buy from you, which is what most salesmen do. Pre-qualifying your leads also lets you avoid all the tire-kickers who just waste your time, shopping around for the lowest prices in town or online.
- 2. On page 42, Garber reveals the single greatest "secret weapon" for making money in any business.** How powerful is this secret? Quite simply, is the best source of ongoing and predictable income, referrals, and repeat business in the world. And, it has almost *zero* downside risk. Sadly, almost *no one* knows about this.
- 3. How Garber made \$578,463 in one year, with a small list of customers, without spending a dime on advertising... and almost all at 90% profit.** Managing a small handful of customers

is hassle-free and *very* profitable, when you know the secrets to making maximum money. And the nice thing is, these secrets *don't* involve joint venture partners or affiliate marketing. **They are self-sustaining fresh ideas anyone can use.**

- 4. As you know, there are only three ways to make more money:** Raise your prices... get more customers... or increase the value of your average transaction size. In the middle of page 164 is a strategy that gets up to 98.4% of your customers to spend more money with you, every time they buy, increasing your average transaction size, *dramatically*. And the good news is, it'll take you *less* than ten minutes to implement this.
- 5. Why most business and marketing advice is useless, because it revolves around exchanging time for money.** Look, whenever you're trading time for money, your income is always limited by the amount of time you're either *willing*, or are physically able, to work. There are two simple strategies that eliminate this problem, and they're on page 135 and page 321. David Michael, the owner of a service business in St. Petersburg, Florida, said, "*Using these two techniques, I now have literally 2 to 3 extra hours, every day. I'm having the time of my life and I no longer complain to my wife how miserable I am, dealing with my employees badgering me all day long.*"
- 6. Are you uncomfortable or just flat-out "not good" when it comes to selling?** Lots of people are, so Garber gives you a reliable system that does all your selling for you. This same system has been responsible for building *vast* sums of wealth, and has been around since the early 1900's. *Yet...* 99% of all business owners are completely clueless about it. (But the ones who use it, are *filthy* rich!)  
And if you're good at selling, this system *rapidly* multiplies your efforts... *and* your cash-flow.
- 7. How to sell your goods and services online and offline, for top-dollar and at much higher profit margins than your competition.** The secret to charging high prices is knowing how to "position" yourself in the marketplace. This is actually *much* easier to do than you think, as you'll see Chapter 10, "*How To Become Number One In Your Industry.*" You'll also discover (on page 148) why "branding" is a *complete* waste of your time, and what you should be doing, instead.
- 8. And how about your advertising? Are you sick and tired of running online and offline ads that never get the kind of responses you want? Is your website more like a ghost town than a bustling freeway, filled with traffic?** Don't worry, because Chapter 23, "*How To Write A Sales Letter That Sells,*" gives you the



Discover why this hard-hitting manual has sold out of it's first 2 printings!

blueprint to designing compelling ads that'll have your buyers lined up and practically *begging* you to take their money.

In fact, Garber used this blueprint to create a postcard that produced a mind-boggling 42.7% response rate, and over \$152,751 in sales... on the first mailing alone! (more about this on page 21)

**9. And, if you don't push this one emotional buy-button on page 302, you will never establish any kind of trust or rapport with your buyers.**

There are also over 47 pages of winning ads, e-mails, and sales letters for you to model... and more than 21 *other* money-making short-cuts, ideas, and new strategies to use, inside this book.

### Great Businessmen Aren't 50 Times Smarter Than You... They Just Know "The Wealth Formula"

Let's face it, most business-owners aren't making the kind of money they deserve, *not* because of any

lack of effort. Working hard *isn't* the problem. The problem is... not having enough paying customers, plain and simple.

But once you crack the code to the wealth formula, and your *marketing* starts doing all your selling for you... suddenly, life's a *lot* less stressful.

The truth is, when you're walking around with a wad of cash in your pocket, and you know there's a *lot* more where that came from... you start feeling *dramatically* different about yourself, *and* your business. **At this point, there are no limits to what you can do.**

So if you've ever "sensed" you'd really be on to something big, if you only knew how to consistently attract the kinds of customers you want, and repel the ones you *don't* want... then you *must* get this book.

**BY THIS TIME NEXT WEEK  
YOU CAN BE \$10,000 RICHER!**

As an added bonus, each chapter also comes with a quick-start "**Money-Making Action Step Checklist**," which lets you get most of these strategies up and running, in 24 hours or less!

### FREE: 8 Extra Bonuses Worth \$637!

To celebrate Mr. Garber's 11th year in business, when you order "*How To Make Maximum Money*" before **Midnight March 1st**, you'll also get these 8 bonus gifts, worth over \$637, yours 100% free:

- **A Special Edition of the Seductive Selling Newsletter.** Now in it's 6th year of publication, thousands of subscribers in more than 15 countries around the world pay \$49.95 a month to *devour* the information inside every issue. It is *filled* with fresh new money-making ideas and marketing short-cuts, month-in and month-out.
- **2 DVDs:** On this 80 minute interview, Garber reveals still *more* strategies to making big money.
- **2 Audio CDs: Inside Secrets To Getting On Page 1 Of Google!** This national SEO expert

gives you over 25 strategies, in non-technical jargon, that get you on page 1 of Google.

- **An Audio CD Interview with Mr. Garber.**
  - A behind-the-scenes DVD "Bloopers" video
  - **A New 23-page Special Report**, "3 Most Critical And Costly Mistakes Entrepreneurs Make!"
- You'll get these 8 bonuses *plus* the book, *plus* a...**

### LIFETIME GUARANTEE!

Order right now, at no risk. If this information doesn't bring you an almost *immediate* surge in sales and cash-flow, or if at *any* time you're dissatisfied, send the manual back for a 100% prompt and courteous refund, **for LIFE.** (The bonus gifts are yours to keep.)

In fact, if the strategies in this manual *aren't* profitable, the publisher will gladly give you...

### DOUBLE Your Money Back!

This manual is not available in stores, and has sold out of its first 2 printings. However if you hurry, you can grab your copy right now by completing the form below or by entering **Special Code KC31** at:

**www.MaxMoneySecrets.com**

**P.S. Listen, "hoping" things get better, won't work. Hope is not a good business strategy.** In times like this, you must *think* smarter, not *work* harder. And that's where this book comes in.

### FREE Audio Interview: The 3 Biggest Secrets To Charging Higher Prices

Order online now and you'll also get a **FREE 47-minute interview** revealing 3 little-known strategies that let you charge *much* higher prices. So while this is fresh on your mind and before anything else comes up, enter **Special Code KC31** at:

**www.MaxMoneySecrets.com**

*\* Note: The 8 FREE 11th Anniversary Bonus Gifts will ONLY be available until Midnight, March 1st.*

### What Entrepreneurs Are Saying!

"Even if you only read one part of this book, make sure it's Chapter 14, 'The Incredible Power Of Your Back End.' This chapter alone brought me in a little over \$39,000 in less than 4 weeks."  
**Matthew Jones - Queensland, Australia**

"A must read for entrepreneurs who want to increase their sales and conversions - and who doesn't want to do that? Instead of working harder, Garber teaches you how to work smarter and attract ideal clients. He's an **absolute genius** when it comes to direct-marketing and copywriting."  
**Jit Uppal - Ontario, CA**

"I have a huge library of books and manuals I've spent a small fortune on, and years compiling. Yet all of them combined don't come close to explaining in layman's terms, exactly how to sell and market my services like this one does. Instead of just telling you what to do, Craig shows you step by step exactly HOW to do it. I'll keep this on my desk and use it for the rest of my life. Every day that goes by without you having this information is costing you money."  
**Chet Rowland - Odessa, FL**

"If you want real advice on how to create a real business that provides a continuous stream of predictable income for you and your family, then **BUY THIS BOOK!** It will be the best investment of your life."  
**Dwight Miller - Marlton, NJ**

### GET YOUR 8 FREE "MAXIMUM MONEY" BONUS GIFTS NOW!

- Yes, rush me "How To Make Maximum Money With Minimum Customers,"** by 1st Class Priority Mail. I get the 360 page manual for only \$97 (or 2 EZ installments of \$49.95 each) + \$12.95 shipping and handling.
- I am ordering before Midnight 3/1/2011:** Also send me **8 Bonus Gifts** worth \$637, including: A special issue of the **Seductive Selling Newsletter**, 6 money-making Audio CDs and DVDs, and the new 23-page Special Report
- I am ordering after 3/1/2011:** Send me the 360-Page Manual and new 23-page Special Report, only.

**PUBLISHERS UNCONDITIONAL LIFETIME GUARANTEE:** If I am dissatisfied for any reason, I can return this manual for a full refund, for life. The bonus gifts are mine to keep, just for ordering.

### HERE'S HOW TO ORDER:

- **Online:** Go to **www.MaxMoneySecrets.com** Then enter **Special Code KC31** to get your bonus gifts
- **By phone:** Call **813-909-2214** between 9am - 5pm Eastern time. Any message left will be promptly returned.
- **By mail:** Complete the following information (or enclose separate paper) and mail to the address at the bottom:

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