

Craig, I've Been Ripped Off!

Hey Craig,

I just received my first issue of your Seductive Selling Newsletter, and I am furious.

Here's why...

Your newsletter arrived a few days after my order, just like you said it would. But, when I tore open the large white envelope and starting reading it, I only got to page three before I suddenly realized...

I've Been Ripped Off!

You see, Craig, I'm a long-time subscriber to a number of marketing letters (including a top publication by a prestigious university) and I gotta to tell you... by the time I got to page three of your Seductive Selling Newsletter I literally pounded my fist on my desk and yelled,

Damn! How Come No One Else Reveals This Stuff!

I felt like the other newsletters... had ripped me off!

The insights and techniques you revealed in just the first three pages of Seductive Selling alone, blew away anything I have ever seen before.

By the time I finished reading the entire issue, there were so many light bulbs going off in my head, it felt like the Fourth of July arrived early!

I'm not kidding Craig. I had one of those "Ah Ha" moments that caused me to re-think my business in a

whole new way.

I have already started implementing some of the strategies you revealed and feel I have received more than my money's worth for the entire year's subscription.

Anyway, I just wanted to write and say Thank You!

Thank you for publishing Seductive Selling.

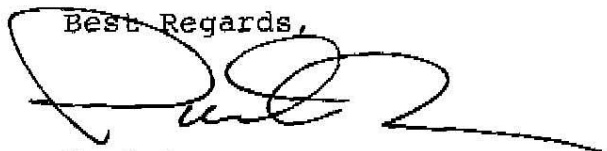
Thank you for not holding back.

And thank you for sharing your uncanny business insights and street-proven techniques.

I am putting it ALL to good use.

Looking forward to the next issue.

Best Regards,

A handwritten signature in black ink, appearing to read 'Paul Romeo', with a long horizontal flourish extending to the right.

Paul Romeo
San Clemente, CA

P.S. I am looking forward to getting your "magic fax". If you misplaced my fax number it , .

P.P.S. Do you have a copy writing course available? Is it your "Seductive Selling System" (the one about prospects emotional buy buttons)? I saw it mentioned on your site a few weeks ago, but there was no detailed information or order info. If your newsletter is this good, I can't wait to get my hands on this!