



Lead Generation Explosion For Accountants: URGENT ACTION Form!

- Yes, Craig! **RUSH** me Lead Generation Explosion for Accountants, right away!
- YES! I understand I get a TEN TIMES my investment or DOUBLE my money back GUARANTEE:** I get to examine and use the secrets, strategies and marketing ideas inside this system, and if I don't make AT LEAST ten times my investment in the Lead Generation Explosion System during the next 12 months, using the strategies revealed inside the system, you will refund DOUBLE my investment in the system. All I need to do is show you the exact steps I've taken so you know I'm being genuine!

THAT'S how confident you are about the information inside Lead Generation Explosion!

- Yes Craig, RUSH my system out right away, a STEAL at ONLY \$997** (a \$24,743 Value)
 _____ \$997 + \$29.95 postage and handling (\$39.95 outside of America). Ship my order out *immediately!*
 _____ I want to use your EZ 3-part installment plan. Please charge me \$255 now (plus postage and handling), and 3 more installments of \$255, spread out by 30 days each!

Craig, I also want to test-drive your Mavericks Coaching group. I understand:

- ✓ My credit card will be billed \$299 today, and then on the first of every month (\$309 outside of America), as long as I am a member of this program. I can terminate my membership in this group whenever I want, however I DO understand once I leave the group, I will NOT be allowed back into it.
- ✓ If I am delinquent (meaning, if my credit card does NOT go through on the first of the month), I understand my membership in this group will be IMMEDIATELY terminated and I will NOT be let back in. I realize you are in the "marketing" business, not in the "collections" business, and if I need to change my credit card or update the expiration information, I will be a responsible adult and do it ahead of time. I understand there will be NO exceptions to this rule. Lastly, I also understand YOU are not responsible for me getting results. Only I can get results, using the suggestions and recommendations you give me.

For Fastest Service, Complete This Information, Then Fax This Form To 954-337-2369

Charge my Visa MasterCard American Express Discover Card

In order to split your installments over two cards and to make sure you don't miss ANY Lead Generation Explosion and Seductive Selling® Newsletter benefits, please fill in your secondary credit card information. Your primary credit card will always be used first.

Credit Card #1 _____ Exp Date _____ Security Code _____

Credit Card #2 _____ Exp Date _____ Security Code _____

Name _____ Signature _____

Ship to address: _____ Fax #: _____

City, State, Zip Code _____ Day Phone _____

Credit Card Billing Address (if different) _____

City, State, Zip Code _____ e-mail _____

- ✓ For The Next Fastest Service, call our office with all your information at 813-909-2214 (Eastern Standard time)
- ✓ If you are NOT in a rush, or to pay by mail, complete the above information and then mail it to: kingofcopy.com, 3959 Van Dyke Road # 253, Lutz, Florida 33558.

LEAD GENERATION EXPLOSION FOR ACCOUNTANTS!

Here's What You're Getting Inside Lead Generation Explosion!	Value
<ul style="list-style-type: none"> ✓ ENTIRE Full Marketing Campaign That Generated A 42.7% Response! Including... <ul style="list-style-type: none"> • Front & back of all 3 Postcards in the sequence • Website lead generation capture page • Online thank-you / confirmation delivery page • 6 e-mail follow-up conversion messages • 3 "set it and forget it" fax conversion messages • Original notes and strategy discussion memo to client • Teleseminar strategy, selling, and positioning memo to client 	\$13,000
✓ DVD1: 49-minute sales copy and marketing strategy breakdown and detailed step-by-step explanation of initial actual postcard campaign.	\$500
✓ DVD2: 47-minute sales copy and marketing strategy breakdown and detailed step-by-step explanation of the rest of the entire campaign.	\$500
✓ Audio CD1 - Audio Track from DVD1	\$500
✓ Audio CD2 - Audio Track from DVD2	\$500
✓ Audio CD3 - Behind the scenes interview with Brian Deacon, The GC's Secret Weapon!	\$500
✓ "Lead Generation Assessment" Certificate	\$250
✓ Quick-Start "Cheat Sheet": 15 Steps To Get Your Lead Generation Campaign Up-And-Running, IMMEDIATELY!	\$47
✓ FREE Test-Drive: Seductive Selling® Offline Newsletter and Audio Success CD**	\$97
✓ FIFTEEN FREE Bonus Newsletter Gifts worth OVER \$3,632 Dollars!**	\$3,632
✓ Bonus Audio CD4 - Sales copy and marketing strategy breakdown and detailed step-by-step explanation of another 3-step full-page tearsheet lead generation display ad campaign that generated a 7.5% response rate!	\$500
✓ Bonus CD5 - Lead Generation Explosion Swipe File!: Word documents and pdf files from the FULL 42.7% Response Campaign, and the pdf's of the 3 full-page tear-sheet display ads from the 7.5% campaign!	\$997
✓ Seductive Selling® Coaching Call - Lead Generation part 1 (Audio CD & Full Transcript)	\$197
✓ Seductive Selling® Coaching Call - Lead Generation part 2 (Audio CD & Full Transcript)	\$197
✓ 6 Bonus Audio CD's - FOUR HOUR Teleclinic, Q & A Lead Generation Explosion LIVE!	\$3,750
✓ Bonus: Transcripts From Live FOUR HOUR Teleclinic	\$282
✓ The Accountants Marketing Triangle 3-CD Set: The Success Mindset, Marketing Strategies For Beginners, Basic Copywriting Concepts. Total length 2 hours and 45 minutes	\$997
✓ Transcripts for the entire Accountants Marketing Triangle CD-Library	\$141
✓ Special Report: Biggest Challenges Facing Accountants In Today's Competitive Marketplace And How To Successfully Overcome Them	\$47
✓ Special Report: Lead Generation Topics That Attract Clients In A Tax, Write-Up, Or Audit Practice	\$97
TOTAL VALUE	\$26,731
Your Low Investment, But Only When You Order NOW	\$1,497
Or... EZ-Installment Program	\$997
	4 at \$255

****New Subscribers Only: After your first 30-Days of FREE Membership, your membership will automatically be activated at \$49.95 a month (\$59.95 outside of America) to continue your Seductive Selling® Newsletter and Audio Success CD.**

(You can cancel any time, but once you see all the benefits you're getting, you certainly won't want to!)